

Creativity and Intuition for Managers

“Organizational effectiveness lies in a blend of clear-headed logic and powerful intuition.”
- Henry Mintzberg, McGill University Faculty of Management

Do you feel at times overloaded by information, overwhelmed by rate of change and the complexity of your organization? A substantial number of successful business executives openly admit to using intuition in giving them the edge to react instantly, see the ‘big picture’ and be innovative. Intuition in leadership and management means the ability to have a feel for customers, employees, market changes, emerging trends, and the ability to think strategically. Creative thinking means the ability to ‘think out of the box’ and see situations from different perspectives.

Both creativity and intuition are perceptive skills that can be developed. The central objective of this workshop is to help managers to use creativity and intuition to increase their effectiveness in business and leadership situations and so drive innovation at the individual, group and organizational level.

Objectives

At the end of the workshop participants will be able to:

- describe their preferred thinking styles and potential blocks to creativity.
- overcome potential barriers to creativity and innovation.
- use creativity tools and techniques for problem solving and innovation.
- identify and decode their own intuitive processes.
- use intuitive information gathering and decision making techniques to resolve work-related problems and create innovative business solutions.

Content

- Creativity versus innovation – from ideas to action
- Herrmann Brain Dominance Instrument® (HBDI)
- Driving innovation through Whole-Brain Thinking®
- Lateral thinking tools and techniques
- The art of asking provocative questions
- Facilitating creative and innovative processes
- Accessing your intuition through creative visualization

Learning Methodology

The participants will be expected to do some preparation in advance of the program, complete the HBDI and come with a willingness to try new things.

The workshop will involve a learning instrument (HBDI), experiential-based learning activities, group activities discussions and time for personal reflection.

This program can be linked with some current and specific business issues that require creative and intuitive thinking to create innovative solutions.

Workshop

This is a two-day workshop for a group of 16 participants working with two Clarion Learning consultants at an on-site or off-site location.